

September 27, 2010 – Financial Accountability and Return-On-Investment (ROI) for Community Action (9:00 a.m. – 4:00 p.m.)

This workshop will introduce elements of Financial Accountability and ROI (Return-On-Investment) for Community Action Agencies. Benefit-Cost and ROI models for Community Action will be reviewed in the context of the Carter-Richmond methodology used by both Community Action and The Department of Housing and Urban Development to support measurement of outputs, outcomes and the implications for fiscal management. The workshop will also exam use of ROI outcome scales, provide case studies for review, and exam the latest thinking of ROI and its application in the non-profit sector. Participants will have the opportunity to create their own Benefit-Cost and ROI models and participate in group discussions on valuing outcomes for use in ROI calculations. Please bring a calculator for group exercises.

September 28, 2010 – Sustainability Planning (9:00 a.m. – 3:00 p.m.)

The Center for Civic Partnerships has developed a process to guide organizations or coalitions in making strategic decisions about what efforts/activities should be continued and how to continue them. The process and tools have been published as the *Sustainability Toolkit: 10 Steps to Maintaining Your Community Improvements*. We have provided training and technical support to organizations and collaboratives throughout the country on how to plan for sustainability of their community health improvements.

Center staff proposes to conduct a **one-day** session to take workshop participants through the 10-step process let them practice using some of the tools, and help them create some next steps to work toward sustainability of their successful efforts.

The following learning objectives are proposed for the session:

- Participants will have an understanding of key issues and a process to use to make sustainability decisions.
- Participants will have a set of tools and strategies to use locally to decide which community improvement efforts to continue
- Participants will have a list of next steps for sustainability planning and implementation.

Agenda

ROMA

Return on Investment (ROI)

**September 27, 2010
Columbus Jewish Community Center**

Agenda topics

8:00 – 9:00	Registration and Continental Breakfast	
9:00 – 10:15	ROMA ROI Training	Fred Richmond
10:15 – 10:30	Break	
10:30 – 12:00	ROMA ROI Training	Fred Richmond
12:00 – 1:00	Lunch	
1:00 – 2:30	ROMA ROI Training	Fred Richmond
2:30 – 2:45	Break	
2:45 – 3:45	ROMA ROI Training	Fred Richmond
3:45 – 4:00	Break	
4:00 – 5:00	ROMA ROI Training	Fred Richmond

Agenda

Sustainability Planning

September 28, 2010
Columbus Jewish Community Center

Agenda topics

8:00 – 9:00	Registration and Continental Breakfast	
9:00 – 10:00	Sustainability Planning Training	Brian Talcott
10:00 – 10:15	Break	
10:15 – 12:00	Sustainability Planning Training	Brian Talcott
12:00 – 1:00	Lunch	
1:00 – 3:00	Sustainability Planning Training	Brian Talcott

